

**BENEFIT
FROM OUR
NETWORK
IN 21
COUNTRIES**

THE KOENIGS
INTERNATIONAL
IMPROV THEATRE

THEATRE

FUN

SUCCESS

OUR PORTFOLIO

TEAM

REFERENCES



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THEATRE

THE KOENIGS carry out Improv Theatre for businesses of all kinds. We offer unparalleled experiences based on topics provided by our customers. Our performances are spontaneous and 100% live. We improvise while interacting with the audience.

Our partners are international theatre professionals based in Europe and in 21 countries world-wide.

Since 1998 we have delighted employees and customers from over 900 companies with improvised theatre, humor and expertise.



FUN

Laughter unites people of all nations and cultures. Humor is the best way to encourage people to work together not only for themselves, but also for their company.

THE KOENIGS show the lighter side of communication, of understanding and misunderstanding and of the clash between different realities and characters. Improvisational theatre helps people understand one another and, through laughter, brings them together.

Improv is fun.

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THE KOENIGS will turn your international or intercultural events into an extraordinary experience. THE KOENIGS will delight your stakeholders, top managers, experts, employees, customers and VIPs. They will become involved in the action and will be intelligently entertained as valued customers.

Use Improv Theatre to communicate any issues you may have. THE KOENIGS guarantee you intelligent entertainment at international meetings, congresses and trade shows.

Issues such as markets, strategy, products, culture, gender, cultural diversity, social responsibility, or specialized subjects can be covered. THE KOENIGS learn about, understand and become immersed in your concerns and solutions and turn them into a theatrical adventure. You will experience your organization, whether large or small, and its goals positively and enjoyably.

Use THE KOENIGS to show how to achieve a 100% successful working environment; how to take responsibility and how to become internationally successful with fun, know-how and an understanding of everyone's needs.



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REFERENCES

OUR PORTFOLIO

- Theatre Highlight
- Educational Theatre
- Theatre Self-reflection
- Group Exercises
- Group Workshop

THEATRE HIGHLIGHT

- At the beginning of the event
- As a link between processed topics
- As a final highlight at the end of an event
- As an evening event

EDUCATIONAL THEATRE

- Typical scenes are introduced
- Participants work on topics or conflicts
- The developed solutions are acted out on stage

IMPROVISATIONAL THEATRE – ACTS AS A MIRROR

- Solo – Stand-up – Improvisation
- The re-enactment of actual daily events
- “Cross Arts” Performance

GROUP WORKSHOP

Exercises on:

- Creativity
- Presence
- Inner Composure
- Core Messages
- Flow

IMPROV WORKSHOP IN WORKGROUPS ON THE MAIN TOPICS

- Change
- Strategy
- Innovation
- Concept
- Leadership
- Communication
- Team
- Cross-functional Teamwork
- Cultural Diversity
- Gender
- Dialog between Generations
- Delighting Customers

CRITERIA FOR SUCCESS

- The objective determines the methods
- The contents are determined by the objectives
- The right thing at the right time in the right place
- Extensive briefing with the relevant people
- The actors understand the subject matter
- Implementation know-how “Corporate Theatre”
- The actors are professionals
- First class musicians

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OUR PORTFOLIO

TEAM

REFERENCES

TEAM

Our team consists of the best improv artists in Germany, preferred partners in 12 countries and co-operation partners in 21 countries. We guarantee you the most suitable actors for your target audience.

Artistic directors are Eugen Gerein and Wolfgang Lüchtrath.

WOLFGANG LÜCHTRATH

EUGEN GEREIN

PREFERRED PARTNERS



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THEATRE

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OUR PORTFOLIO

TEAM

REFERENCES

**WOLFGANG
LÜCHTRATH**

- Actor and producer since 1988
- Artistic Director “Die Koenigs” Improvisational Theatre Germany since 1997
- Leadership development, performance coaching and sales qualification since 2004
- Partner with the Business Consultants Goll Consulting, Bonn since 2009

WOLFGANG LÜCHTRATH

EUGEN GEREIN

PREFERRED PARTNERS



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THEATRE

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OUR PORTFOLIO

TEAM

REFERENCES

EUGEN GEREIN

- Event and corporate theatre productions since 1998
- Founder and co-producer of the first improvisational theatre in Russia, TEATR 05, St. Petersburg in 2005
- Lecturer in “Body Language and Voice” at the Hochschule für Musik und Darstellende Kunst in Stuttgart since 2009
- Performance Coaching, leadership development, team building since 2009
- Cooperation Partner with the business consultants Goll Consulting, Bonn since 2009

WOLFGANG LÜCHTRATH

EUGEN GEREIN

PREFERRED PARTNERS



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THEATRE

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OUR PORTFOLIO

TEAM

REFERENCES

TEAM GERMANY

Silke Vennemann
Michael Mueller
Francisco Mestre
Bernd Budden
Heinz Hox

PREFERRED PARTNERS IN:

BELGIUM

Yann van den Branden

CANADA

Jacob Banigan

FRANCE

Marko Mayrel

ITALY

Antonio Vulpio

JAPAN

Yuri Kinugania

NETHERLANDS

Henk van der Laan

NEW ZEALAND

John Hudson

RUSSIA

Sergey Sobolev

SPAIN

Jorge Rueda

SWEDEN

Per Goldfredsson

SWITZERLAND

Martina Schütze

USA

Jim Libby

WOLFGANG LÜCHTRATH

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OUR PORTFOLIO

TEAM

REFERENCES

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Since 1997 The Koenigs have adapted various topics for the improv theatre for more than 900 national and international companies.

Here is a small selection:

Aktion Mensch

Numerous events based on "Integration" and "Cultural Diversity"

Axel Springer AG

International executive conferences

Bagso Service GmbH

Company jubilee with guests from the political and commercial sector

BASF

National and international management trainings

BMW AG

Various international management events

Bayer Health Care AG

Various events based on an international integration process

Caritas Deutschland

Honnefer migration days

Daimler AG

° Various kick-off events for management trainings
° Team development within Marketing Germany

Daimler Sales & Financial Services AG

Various events for leadership development

Deutsche Telekom AG

° International HR Offside
° International sounding board
° Go Life One ERP company headquarters
° Numerous national and international events for employees, management and key-customers

DZ Bank AG, Frankfurt

° Employee events
° Interactive events for large groups

Empolis GmbH

° Customer events
° International key-customer events

Eaton Moeller

° International management and sales meetings
° Trade show training

Evonik Industries AG

° Company jubilee for the Wesseling site
° Kick-off events for employee training

Fresenius AG

National and international sales conferences

General Consulate of the Bundesrepublik Deutschland Saint Petersburg

German week 2013

Janssen-Cilag Group

National and international sales training, both basic and advanced

Komm.passion Group

° Customer events
° Teambuilding events

KPMG AG

Various internal events

Postbank Filialvertrieb AG

° Interactive conference for the whole sales force
° Internal management events

SAP

Key-customer events

Thermo Fisher Scientific GmbH

International sales conferences

TÜV Rheinland Kraftfahrt GmbH

International Management Meetings

University Bonn

Executive conference within the scope of the Bologna process

Volkswagen AG

° VW Utility vehicles: several events for distributors
° VW IS: several events
° VW FS AG: executive training kick-off

WGZ Bank

Various events based on subjects concerning Executive Board of the Volks- und Raiffeisen banks

Zurich

Interaction between large groups